

Harlem Labs Marketing Advisory

We advise management groups seeking administrative support and expertise leveraging emerging marketing and sales technologies.

Our efforts capture audiences using rigorous analysis, optimized channels and well-designed engagement and retention processes.

Our Services

Marketing Strategy & Execution

- Corporate/Project Website Development
- Facebook/Instagram/LinkedIn Sales and Marketing
- Email Campaign Development & Management
- Go-To-Market Strategy Development
- Conversion Analysis and Reporting

Management Consulting

- Diversity, Equity and Inclusion Team Development
- Marketing & Sales Project Management
- Organizational Network Analysis & Engagement
- Financial + General Data Analysis

Past Projects

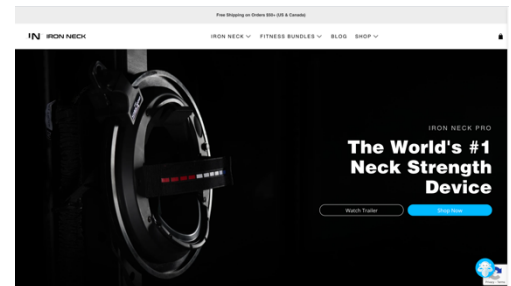
Public Educational Institution
State Education Dashboard



Project Management
Strategic Assessment and Reporting

Contract Value:
\$10,000

Private Company
Health & Fitness Gym Equipment



Digital Advertising
Sales and Brand Growth

Contract Value:
\$50,000

WHEN
YOU
NEED

- Digital Platform Generation and Maintenance
- Network Analysis, Engagement and Reporting
- Advertising Strategy and Execution
- Email, Pay-Per-Click, Social Media and E-commerce Expertise

Contact

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